



Plant Matter Kitchen: Serving More Than Food Local Restaurant Considers More Than The Bottom Line

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For immediate release

London, ON—**Know a local charity needing support?** Contact Plant Matter Kitchen.

With over a year of operations, vegan restaurant Plant Matter Kitchen in Wortley Village serves more than simply organic, healthy, plant-based meals to the London community: its **monthly “Dinner For a Cause” prix fixe charity dinners raise funds and awareness for important causes.**

The charities that the restaurant supported in 2016, and thus far in 2017, have been chosen by the staff and support organizations close to their hearts, including Cedar Row Farm Sanctuary, Rayjon Share Care, The London Food Bank, Jack FM and The Salvation Army’s Toy Angels Toy Drive, and CanFix, with more charities scheduled for the upcoming months. Plant Matter Kitchen has also contributed to The Rwanda Craft Brewery Project with Beau’s Brewery and the Regional HIV AIDS Connection through the A Taste for Life London dinner event.

Ten dollars from every meal served at the monthly event dinner is donated to that month’s charity. Along with donations through draws and raffles, Plant Matter Kitchen regularly raises a few thousand dollars in a single evening. **In the past year, Plant Matter Kitchen’s “Dinner For a Cause” events and other charitable endeavours raised over \$12,000 for community charities.**

Giving back is part of Plant Matter Kitchen’s corporate values. “We’re not only serving healthy nourishing meals that support health, we’re supporting important causes and helping the community,” says co-founder Glenn Whitehead.

Host your next fundraiser or charity dinner with Plant Matter Kitchen and make it an event to remember. **Contact us to get the plans in motion:**

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